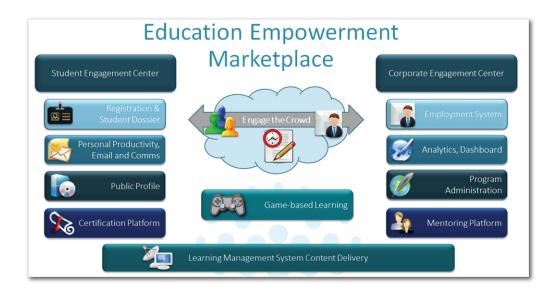


# The Education Empowerment Marketplace

AdvanceNet Labs, with the support of our partners, has launched an Education Empowerment Marketplace supporting a transformational change in making education efficient and on-demand. Nonprofits can utilize the marketplace to provide training for their employees or the clients they serve. The Marketplace provides the option to connect to the larger education and employment community as well. This provides student recruitment and management, world-class content delivery, and integration with the talent acquisition systems of leading employers.

The Marketplace provides education opportunities through collaboration with those organizations passionate about empowering people. This program provides access to tools and connections to increase current staff talent or increase education and employment for the clients you serve.



Join AdvanceNet Labs as we continue Building Applications to Empower People and Change Lives.

## THE MARKETPLACE CONSISTS OF:

- Virtual Student Training Center
- Student Dossier
- Connectivity / Networking
- Job / Career Recruitment
- Learning Management System
- Crowdsource Platform
- Game-based Learning
- Mentor Cloud
- Certifications

# NON-PROFIT ORGANIZATIONS PURCHASETHEIR OWN PORTAL TO BETTER:

- Manage Students
- Access Training
- Access Mentors
- Track Trainings and Certifications
- Create a Learning Community
- Access Leading Employers

AdvanceNet Labs is a 501(c)3 organization dedicated to increasing employment and addressing the skills gap for employers.























# The Education Empowerment Marketplace

# Features



# **Students**

# My Transcript

Students can see all of the courses they've taken, as well as what's been assigned to them for the future and access training with a single click.

# **Browse for Training**

Students can browse for available training modules and either launch the training immediately, or save the module to their transcript for later viewing.

#### Calendar/Inbox

Students can see upcoming events on an integrated calendar and read messages in their system Inbox (rather than having to go to an external account).

#### Connect

Students can contribute to online topics, collaborate with their team members and keep up to date in the community.

#### Get a Mentor

Students can request a mentor and be assigned to an individual that has the specific experience to help the student with his or her goals.



# **Administrators**

# **Custom Welcome Page**

Your population will see your logo and color scheme when they log onto the system. Additional features can be customized on a case-by-case basis.

# **Easy Onboarding**

New students can be loaded either manually, through a data load or via a self-registration link provided to the site administrator upon request.

# Centralized Reporting

The central repository of data allows Administrators to create custom reports to view almost limitless metrics about all parties in the system.

# Multiple Training Paths

Training can be online, instructor-led, or a combination of both, and utilize documents, video, web meeting, tests, evaluations and more.

#### Manage Mentorships

Use the system to track mentor/mentee relationships and the results and effectiveness of the pairings.



# Marketplace

# Mobile Connectivity

The Marketplace will be integrated with mobile technology and can be utilized on any web-enabled device, including smartphones and tablets.

## Crowdsource Functionality

Connecting the online community to others both inside and outside of the system for collaboration, leading to internships and paid work assignments.

# Game-based Learning

This approach to learning motivates and engages students, making learning more fun, while providing the same level of quality instruction and outcomes.

## **Mentor Cloud**

Offer mentorships to students to give them the best opportunity for success.

#### **Employer Integration**

Students can indicate interest in specific types of employment, and employers will be able to browse the system for candidates who fit specific criteria required for open positions.

A single point of access for the education and employment community, supporting recruitment, training and content delivery from leading employers.

Contact us to learn more.