



# Financial Literacy and Community Reinvestment

## Meeting the Needs of the Community and Financial Institutions

AdvanceNet Labs is your best solution to meet Community Reinvestment Act (CRA) obligations. AdvanceNet Labs works with you and your bank to properly use CRA funding to make a measurable difference in the community, deliver scalable solutions, provide comprehensive reporting, and help increase participation and improve results.

AdvanceNet Labs is a nonprofit (501c3) social benefit tech sector company, with an emphasis in education, for profit/nonprofit collaboration, assessment, data gathering, and metric reporting.

Through our powerful technology, content, and live services, people in the community will not only have access to FDIC's MoneySmart™ curriculum but also many other professional skills courses, mentoring, and other resources to build their financial literacy, employability job skills, and to better their lives.

## Why Choose AdvanceNet Labs?

- Enterprise technologies, FDIC, Dallas Fed curricula and more - all branded to your bank
- Easy engagement opportunity for your employees and your community
- 3rd Party validated, data-driven community impact report, validating your CRA activities
- Powered by Cornerstone, the world's leading corporate learning platform

## Program Features

- Online, game-based, and in-person learning options
- e-Mentoring – Easy and impactful volunteer opportunities
- Marketing of the programs in target communities
- Automated Volunteer Tracking – Organization wide
- Remote and onsite support available



## Maximized Community Impact – Easy and Effective Employee Engagement – Validated Results

Contact us today to learn more about how the Financial Literacy Empowerment Marketplace can transform your community reinvestment efforts!



# AdvanceNet Labs

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